



## **ENVIRONMENTAL POLICY**

**As a leading and innovative supplier in the promotional products industry, Innovation Specialties, Inc. dba Innovation Line is committed to protecting the environment as a part of its business practices. We will do so by adhering to the following principles:**

### **Compliance**

We will comply with all applicable laws, regulations and permits and will implement programs and procedures to assure compliance. We will proactively participate with local, state and federal agencies to assure an understanding of not only the requirements, but also the basis for such requirements.

### **Conservation**

We will observe the "4R" Principles for the resource management: ***Replace, Reduce, Reuse and Recycle***. We will pay strive to reduce our environmental footprint by conserving raw materials, water and energy, by minimizing packaging waste and hence, reducing both our purchasing and disposal costs.

### **Prevention**

We will employ procedures and systems designed to prevent activities or conditions that pose threats to the environment. We will minimize risk and protect our employees and communities in which we operate.

### **Communication**

We will communicate our commitment to environmental protection to our employees, customers and vendors. We will educate and train our employees on environmental issues presented by their work and the potential environmental effects of their activities. We will ask their help in meeting our goals.

### **Continuous Improvement**

We will continuously seek opportunities to improve our understanding and adherence to these principles to reduce harmful environmental effects in the production of our goods. We will encourage our suppliers and contractors worldwide to do the same.